

The ABN AMRO name is derived from the initials ABN (Algemene Bank Nederland) and AMRO (Amsterdam-Rotterdam Bank), the founding banks of ABN AMRO in 1991, although ABN's roots go all the way back to 1824 when the Dutch King William I initiated the foundation of the Dutch Trading Society.

To maintain their leading edge status, ABN decided that Blolite Air Blown Fibre was the best technology to take them into the 21st century.

A rolling five year programme, initiated in 1999, has seen all thirty three ABN AMRO principal offices in the Netherlands cabled with Blolite. Blolite was chosen because of its inherent ability to defer costs, and technical decisions, into the future by installing a low-cost duct infrastructure now, and adding fibres in the future, as and when they are needed. Even with massive upgrade potential available, the project still needed 2256 fibres blown in straight away to support ABN's IT infrastructure.

All the material for the Dutch project was supplied by the Brand-Rex distributor for the Netherlands, Kannegieter Electronica B.V., and was installed by MillenniumM partners Protel Data Netwerken, Optinet, GTI Vitel, Croon Electrotechniek and Unica ICT.

